



2010 Celebrate CB Week Parade
Saturday, May 15th, 10:30 a.m.,
9th Ave at Main Street

To: Iowa School for the Deaf
All Council Bluffs School Principals
All Council Bluffs School Parent Group Presidents
All Council Bluffs Band Directors
All Lewis Central School Principals
All Lewis Central Band Directors
All Lewis Central Parent Group Presidents
All St. Albert School Principals
All St. Albert Band Directors
Children's Square Association

CC: Metro Area News Media
Operation Pride Inc. Officials

From: Stacy Shockey, Celebrate CB Parade Chair.

Date: February 16, 2010

Re: 2010 Celebrate CB Community Pride Week Theme and School Participation

Celebrate CB Week is coming up in just a few months -- May 8th through May 15th this year, with the parade falling on Saturday, the 15th.

“Aspire Higher!” is this year's Celebrate CB Community Pride Week Parade theme.

I hope that all schools and school groups are planning to participate in the annual School Float Competition and to show the community your pride in your school or program! Elementary and secondary schools, as well as other educational group entries are eligible for competition. The school floats will be judged just prior to the parade. There is a category for school floats and a separate category for floats built by schools and their Community or Business Partners.

This is your Parade Packet. It includes the following items to help you prepare for the big day:

- Application for Parade Support (\$150.00 available to schools for float building expenses). Please note that support dollars are limited to \$150 per school. Should more than one group at your school wish to enter a float, the school principal will be responsible for deciding whether and how to divide the \$150 between them. **Deadline: April 24, 2010**
- Parade Entry Form **Deadline: May 1, 2010**

Please complete the forms and return them by April 24th to:

Celebrate CB! School Entry
Attn: Haley Mace
P.O. Box 1544
Council Bluffs, IA 51502-1544

This is a great opportunity to join the entire community in celebrating our recent development and bright future. After watching 30 years of Council Bluffs Community Parades, we have great confidence in the creativity of our teachers, parents, and students! We can hardly wait to see this year's floats!

We appreciate your help in keeping the parade safe every year. Please be aware of the following Operation Pride Inc. rules and communicate them to your parade participants:

- 1) The rule concerning walkers in the parade is the same. Walking is not entirely prohibited. However, if you enter a walking group, they must accompany a float, wear school colors, march in formation, and/or perform.
- 2) Please remember to inform your float drivers, walkers, and riders that the parade starts at **9th Ave at Main Street and you must continue for the entire parade route.** This is a matter of importance to avoid congestion and to preserve public safety.
- 3) Helmets are required for ALL persons riding skateboards, scooters, roller skates, roller blades, bicycles, or other wheeled conveyances. We request that all adults comply with this rule to set a positive example for our youth participants.
- 3) Unfortunately, every year we have entries that insist on throwing candy or other items. Consequently, small children who line the streets along the Parade Route inch closer and closer to the moving vehicles in order to catch the candy. Although this practice of throwing treats and coins seems like a courtesy, it actually creates a huge safety risk and is strictly forbidden by Operation Pride Inc. You may hand individual items to individual people along the curb. Please respect this regulation. Absolutely no distribution of flyer or other paper items, they just end up as litter. Parade entries failing to comply with this rule may be forbidden to participate in future Parades.
- 4) The winners of the first, second and third place prizes will receive special designation signs to carry during the parade. After the parade, please return these signs to a parade official before leaving the parade / park area.
- 5) Please have your float completely assembled (including having all youth participants present) no later than 9:15 a.m. The judges are under time constraints to judge and award the school floats prior to the start of the parade at 10:30 a.m.

These five simple rules should be easy enough to follow. **Thanks for your cooperation and help in communicating them to everyone who participates with your school or program.**

The school floats, marching bands, and entries are truly the foundation of the Celebrate CB Parade each year. If we can answer any questions as you begin planning, please don't hesitate to contact: **Stacy Shockey, Phone: 712-325-3269, E-mail: sshockey@iwcc.edu.**

Happy Float building!

Enclosures

Application for 2010 Celebrate CB! Parade Support for School Float Building

_____ School agrees to develop a float for the 2010 Council Bluffs Celebrate CB! Parade. We understand that a float is considered to be a self-propelled unit upon which is mounted a display / exhibit that carries out the theme of the parade - **“Aspire Higher!”** The principal, parents, students and/or faculty accept the forthcoming check for \$150.00 for the purchase of float materials with the understanding that if a float does not enter the 2010 Celebrate CB! Parade on May 15th, we will be expected to return the \$150.00.

We also understand that only \$150.00 in support is available for each school and that if more than one group at our school wishes to build a float, the school principal is responsible for deciding whether and how to divide the \$150.00 between them.

We the undersigned understand the above agreement and pledge our support to the 2010 Celebrate CB! Parade.

Principal _____

School Address _____ Zip _____

Parent Float Coordinator _____

Brief Description of Float

Please return this form to:

**Celebrate CB! School Entry
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Council Bluffs, IA 51502-1544**